



AMERICAN SUBCONTRACTORS ASSOCIATION

ARIZONA

SPONSORSHIP OPPORTUNITIES

2025-2026

American Subcontractors
Association of Arizona

4105 N 20th St Suite 230
Phoenix, AZ 85016

Office: 602-274-8979

Email: asa@asa-az.org

THE VOICE OF ARIZONA SUBCONTRACTORS

Established in 1984, the American Subcontractors Association of Arizona (ASA of AZ) is a 501(c)6 non-profit membership trade association. Recognized as “The Voice of Arizona Subcontractors,” we are a flagship chapter of ASA National, which now has more than 3,000 members nationwide.



OUR MISSION

We exist to enhance the ability of businesses from every sector of the subcontracting community to thrive via advocacy, collaboration, education, & networking



OUR VISION

An Arizona in which the subcontracting community is the most respected & influential stakeholder in the construction industry



OUR VALUES

Whatever your challenges, ASA of Arizona has the resources to help subcontractors win the day!





Our members represent nearly every specialty trade for commercial, residential, heavy civil, and industrial construction. Members are also service providers to the subcontracting community, such as material suppliers, legal, financial, & insurance firms, and business consultants. They are open shops and unions ranging from small private companies to large national firms. We also feature a strong Partners in Construction (PIC) group composed of board -approved General Contractors, Homebuilders, and A&E companies in our state.

At least 2/3 of our membership is always composed of Subcontractors. This ensures that no Associate or PIC member will run out of trade businesses to build relationships with.



ASA of Arizona is a place where you can find real collaboration—it's more than just a buzzword here—and community relationships that will stand the test of time. That's why I serve on the board, and why I'm so proud to serve our members."

Tonya Schulte

(The Profit Constructors), ASA National Outstanding Service Award Winner for 2022

OUR TEAM

The ASA team consists of 3 in-office employees and a board of 15.
If you have any questions, the below team will be the best point of contact.



Brandi Monroy

Executive Director

Phone: (602) 274-8979

Email: brandi@asa-az.org



Katie Kulhavy

Membership & Marketing Specialist

Phone: (602) 274-8979

Email: katie@asa-az.org



Madeline Santin

Event Coordinator

Phone: (602) 274-8979

Email: madeline@asa-az.org



Robert Hughes

President

Phone: (602) 384-0800

Email: rhughes@cseci.com



Dick Roberts

Vice President

Phone: (602) 997-1492

Email: dick@dtrlandscapedevelopment.com

These packages were made at the request of members and are designed to help you engage across a whole year.

Pick the option that is right for you and get the most for your membership and sponsorship dollar!



PLATINUM SPONSORSHIP PACKAGE⁶

With only TWO available, the Platinum package is the highest value we offer. It's perfect for a company looking to show dedication to subcontractors and get maximum exposure with our members for a whole year.

PLATINUM

\$16,500

- 1 Title Sponsor Golf
(Spring or Fall)
- 2 Host One Networking Mixer
- 3 Big Man in Red Holiday Party
Sponsor
- 4 10 Person Table at Annual ASA
Awards Gala
- 5 Featured on Social Media
2x per Quarter
- 6 Logo on Website as Platinum
Sponsor
- 7 Dedicated Newsletter Feature 2x
per Quarter
- 8 Logo on Chapter Events

GOLD SPONSORSHIP PACKAGE

Only THREE Gold Sponsorships are available each year, and they are one of the top ways to engage our entire membership.

GOLD

\$14,000

- 1 Eagle Sponsor Golf
(Spring or Fall)
- 2 Host One Networking Mixer at
Your Office OR Mixer Raffle
Sponsor 2x
- 3 Rudolph Holiday Party Sponsor
- 4 10 Person Table at Annual ASA
Awards Gala
- 5 Big Roller Bowling
Tournament Sponsor
- 6 Featured on Social Media
1x per Quarter
- 7 Logo on Website as Gold
Sponsor
- 8 Dedicated Newsletter Feature 2x
per Quarter
- 9 Logo on Chapter Events

SILVER SPONSORSHIP PACKAGE

The Silver Sponsorship is a great way to engage companies with fewer resources or limited staff time but still want to be present at our most significant annual events.

Four are available.

SILVER

\$9,000

- 1 Golf Foursome OR Hole Vendor Table (Spring or Fall)
- 2 Host One Networking Mixer at Your Office OR Mixer Raffle Sponsor 1x
- 3 Frosty Holiday Party Sponsor
- 4 5 Person Half Table at Annual ASA Awards Gala
- 5 6 Person Team at Bowling Tournament
- 6 Featured on Social Media 2x per Year
- 7 Logo on Website as Silver Sponsor
- 8 Dedicated Newsletter Feature 2x per Year
- 9 Logo on Chapter Events

BRONZE SPONSORSHIP PACKAGE

The Bronze Sponsorship is an excellent way for our subcontractor members to support the association and for others to stay involved without breaking the bank.

Five are available

BRONZE

\$3,500

- 1 Golf Twosome
(Spring or Fall)
- 2 Networking Mixer Raffle
Sponsor 1x
- 3 Holiday Party Raffle Sponsor
- 4 3 Seats at Annual ASA
Awards Gala
- 5 3 Person Half Team at Bowling
Tournament
- 6 Featured on Social Media
2x per Year
- 7 Logo on Website as Bronze
Sponsor
- 8 Dedicated Newsletter Feature 2x
per Year
- 9 Logo on Chapter Events

A LA CARTE SPONSORSHIPS

These are individual opportunities to leave your mark.

~~ASA UNIVERSITY TITLE SPONSOR~~

~~\$8,000~~

Our thanks to Price Kong!

~~BUILD HER UP TITLE SPONSOR~~

~~\$6,000~~

Our thanks to Pacific Construction!

~~NETWORKING MIXER HOST/SPONSOR~~

~~\$4,000*~~

*Negotiable depending on location

~~NETWORKING MIXER RAFFLE PRIZE~~

~~\$300~~